**PARICHAY**

**Dr. Anita P. Bobade**

**Career Highlights**

* B. Com (Bombay University) 1982, M.B.A (Topped the Merit

List of SIBER, Shivaji University, in 1985). Ph.D. from Leeds Metropolitan University, U.K. (October, 2014) in the area of Strategic Management.

The doctoral thesis was titled, “Cross Cultural Adaptation of the BPO Industry in India”. It made a significant contribution for strategic management of the Indian BPO Industry.

* Appointed PhD Guide with University of Mumbai in April, 2019.
* Certified Master of Neuro Linguistic Programming

Awarded by Dr. Horton, Director, and NFNLP, USA in July 2000.

* Graduated from Online Trading Academy (USA), “Professional Trader” Certification in November 2013.
* **Awarded Two Patents in 2024-25**
* **Two PhD of UoM, awarded to two scholars under my supervision.**

**Was an I/C Director, University of Mumbai’s DES Navinchandra Mehta Institute of Technology and Development, from January, 2023- April, 2024. Presently working in the same organization as a Senior Professor**

**Nominated as Country Director, India, for Euro Med Research & Business** **Institute, Switzerland in October 2015**

**Appointed as a Chair for DBA Dissertation Programme of Great Golden University, California, USA, since March 2025**

**Visiting Scholar to Oxford – Oxford Center for Hindu Studies since May, 2016.**

**Vice Chancellor Nominee, Member, BoS, ( BMS) UoM since July,2022**

***Approved Guide for Ph.D. in Management, University of Mumbai, since April, 2019.*** *Affiliated to M L Dahanukar College of Commerce and Economics, Mumbai. Two PhD Scholars have been awarded PhD. Two More students have sent their proposal for registration.* ***Awarded Two Patents in the academic year 2024-25.***

***Reviewer for Scopus Based Inderscience Journal since June 2020***

*Reviewer for International Journal of Business and Economics Research from November 2020*

***External Examiner for ITM University and Shivaji University, Savitribai Phule Pune University and Bharatiyar University Coimbatore for PhD in Commerce and Management,*** *since 2021.*

***Recipient of Global Digital Teacher Award in November 2020,*** *given by*

*Global Digital Academy for the Ongoing Dedication of Impacting*

*Excellence Through the Development And Dissemination of Radically*

*Transforming Learning Spectrum during Covid Pandemic 2019.*

**Educational Qualification**

2014: Ph.D. from Leeds Metropolitan University, United Kingdom, in Business and Law. The title of the thesis **“A study of Cross Cultural Adaptation of Business Process Outsourcing Industry in India.”**

1985:- M.B.A – Shivaji University, ( Chh. Shahu Insitute of Business Education & Research (SIBER,) Kolhapur, pecialization Marketing Management – Topped the Merit List with 76%.

1982:- Bachelor of Commerce University of Bombay – Higher Second Class (56%)

**Professional Exposure**

I  Worked for **SANMAR SECURITIRES Ltd** from Feb 1995 to Dec 1998 as an

 **Equity Dealer and later promoted to In charge of Mumbai Division in the**

 **Middle Management Cadre.**

 **Responsibilities** included dealing and market operations for trades for Mutual Funds, FI, FIIs for equity, debentures and Government Securities.

 **Breakthrough** in the said job was getting empaneled as a broker with over

30 Banks/ Mfs/ FI/ FII within a short span of a year and generating business

 over Rs 10 crores per annum for Mumbai branch.

II Worked for **Pratibhuti Viniyog Ltd**  as a Equity Dealer for BSE / NSE. **Major**

**Contribution**  was Empanelment of Pratibuti Viniyog Ltd as a Broker for Unit

Trust of India. Was with the said Organization from May 1994 to January 1995.

III Worked for **Datamatics Financial Services Ltd** as a **Assistant Manager –**

**Client Servicing**  from March 1992 to April 1994 Major Contribution was part of

the team that handled the Prestigious UTI Master Gain 1992 Scheme. Also

handled the Registrar & Share Transfer work of UTI Master Plus 1991, IPO like

IFCI, IPCL. Was in-charge of the Legal Cell and represented UTI & DFSL in

Consumer Forum Cases

IV Worked for **BITS Computer Training Institute** as a **Faculty**  from August 1991

 to March 1992 as a Faculty – Finance & Accountancy.

V. Worked for **IICE Computer Training Institute** as a **Regional Manager -**

**Marketing** from Feb 1990 to July 1991. **Major Contribution** was Corporate

Training Programmes from clients like IOCL, MSEB etc.

VI. Worked for **Midas Care Pharmaceuticals Ltd** as a **Territory Sales In charge**

 for their OTC Products from July 1988 to January 1990.

 **Major Contribution** was the Institutional Orders from Canteen Stores

 Department and Major Hospitals like Bombay Hospital , Jaslok Hospital etc.

VII. Started my Career as a **Management Trainee**  with **Associated Stone**

**Industries ( Kotah) Ltd,**  a sister concern of VIP Industries Ltd in July 1985.

**Academic Experience**

1. Presently working as, a **Professor with University of Mumbai’s**  **Navinchandra Mehta Institute for Technology & Development since February 2022.**  I was promoted as Professor and HoD of DES’s NMITD in January 2020. For a short span was I/C Director at the same Institute. In service at same Organization as an Associate Professor since October 2010.
2. Worked for **Mumbai University’s Alkesh Dinesh Mody Institute of Financial & Management Studies Kalina Campus as a Senior Lecturer**  from 1st May 2004 to September 2010.
3. Associated as a **Senior Lecturer** – Finance / Marketing at **University of Mumbai’s** **Mumbai Educational Trust’s Institute of Management** since July 2000 till Aug 2003.
4. Was a **Full Time Lecturer –** Marketing for **Mumbai’s** **Babasaheb Gawde Institute of Management,** Mumbai from January 1999 to June 2000..
5. Was a **Visiting Faculty** with **ITM – Belapur, ICFAI Business School, St. Xavier’s Institute of Management Studies, WIILM – Belapur** and as a Research Associate **at S.P. Jain Institute of Management Studies.**

**Workshops / Training Programmes conducted during my Corporate Career**

I ) Conducted **“*Synergistic Communication*”** Workshop for Middle Management

 for **Associated Cement Company Ltd** in August 2000 for MET Institute of

 Management.

II ) Conducted **“*Financial Analysis of Oil Companies*”** for **Petroleum India**

 **International’s** participants from Ethopia in February 2001 for MET Institute of

 Management.

III) Conducted “***Basics in Derivatives***” a Two Day Programme for members of

 Maharashtra Centre for Entrepreneurial Development. In 2002-03

IV) Conducted **“ *Computer Appreciation Programme*”** for Senior Managers

for **Rastriya Chemicals & Fertilisers Ltd**  in 1990-91.

V) Conducted **“ *Finance for Non Finance Executives*”** for **TATA group** of

Companies in 1994/95

**FDP/ MDP Conducted during my Academic Career**

1) Online Course in Marathi – “ Share Bazaar – Tantra Ani Mantra- Women Entrepreneur in Association with Aamhi Udyogini Prathisthan where more than 150 participated. Have conducted over 20 Online Seminars during the lockdown from July 2020 to December 2021.

2) Invited as a Resource Person for Kolhapur Investor Association, thrice as a subject expert on Stock Market Trading from March 2022 to April 2023. Also was a speaker for an Investor Summit organized by Kolhapur Investor Association in April, 2023

3) Online Webinar Series Conducted for Students and Executives called, “ Dhan Ki Baat- Plan B for your Career” during the lockdown where more than 225 participated.

4) Conducted “Basics in Share Market” a Two Day Investor Awareness Programme

 for Mumbai University’s Adult & Continuing Education Dept. & trained over 700

 participants in 2004- 2006.

5) Resource Person for SEBI Recognized Kolhapur Investor Association‘s Investor Awareness Campaign in Marathi, Share Market, Tantra Ani Mantra in November 2021

6) Resource Person and Curator of the MDP, Prerna, for Shree Ramkrishna Exports, Surat, SRK Knowledge Foundation and South Gujrat Chamber of Commerce, Surat, from 10th to 14th October 2022.

5. Resource Person and Curator of the MDP, Prerna, for Shree Ramkrishna Exports, Surat, SRK Knowledge Foundation and South Gujrat Chamber of Commerce, Surat, from 17th to 18th February 2023.

6. Resource Person for Creating Financial Awareness for Women for Bhagini Sahakr, of Apna Bazaar Co-operative on 31st January, 20223

6. Resource Person for SEBI, BSE(IPF) sponsored, KIA organized Investor Awareness Summit at Kolhapur on 25th and 26th February, 2023. Attended by over 1200 participants.

7. Resource Person for “ Financial Awareness” session for Resource Person for “ Financial Awareness” session for students of Bhausaheb Nene College of Arts, Science and Commerce on 21st March 2023

8.Resource Person for “ Financial Awareness” session for Non-Teaching Staff of VESIM on 12th April, 2023

9. Resource Person for, BSE(IPF) sponsored, KIA organized Investor Awareness Summit at Kolhapur on 4th February, 2024 . Attended by over 180 participants.

**Online Courses Developed**

**Add On Course of 30 hours** was curated and conducted in the month of Janaury,2024 under the aegis **Maharashtra Information Technology Support Center(MITSC) under Ministry of Higher and Technical Education, Government of Maharashtra,** on their You Tube Channel, “ Career Katta”

Add on Courses of **30 hours** is curated and MoU signed **for DES Certificate of Financial Literacy** for under graduate colleges of Mumbai

Add On Course of **30 hours** is curated and 3 batches successfully conducted for **DES Certificate of Leadership and Self-Management for Tribal Youths at Talasari.**

**MOOCS Course developed for Balasaheb Sawant Kokan Krishi Vidyapeeth, under the aegis of World Bank and NAHEP**, developed Two courses of **Business Management** developed for B.Sc Agriculture students; namely ***Business Communication*** ***and Co-operative*** and ***“ Environmental, Social and Governance Policies, Management Systems and Processes in the Organization, Corporate Governance and IPR***.

**Patents Awarded,**

**by *The Indian Patent Office, also known as the Office of the Controller General of Patents, Designs, and Trade Marks (CGPDTM), publishes patents in India.***

*1.SPIRITUAL DIMENSIONS OF BUSINESS EXCELLENCE*

Dr. Anita P Bobade, Dr. Sreenivasan R Iyengar

Application No : 202421026357

Patent Published 3rd May 2024

*2. EVALUATION ACTIVITY OF TEACHERS IN THE PROCESS OF EDUCATION AT A HIGHER EDUCATIONAL* *INSTITUTION;*

Dr. Anita P Bobade, Ms. Shikha Pandey and others

Application No : 202331088147

Patent Published : 3rd January 2025

**Publication in Research Journals**

1.**“*Organisational Learning and Customer Relationship Management”*** ( co-authour Ms. Kasturi Prabhukhanolkar and Ms. Renuka Savant)in theInternational Seminar on Managing Business in Turbulent Times, Published by March 2011, by Jamnalal Bajaj Institute of Management Education and Reserarch,Mumbai, India. ISBN No : 978-93-82062-02-8.

2. “***Role of Organization National Culture – Retention Strategies”*** ***”*** ( co-authour Ms. Kasturi Prabhukhanolkar and Ms. Renuka Savant)in the National Seminar on H R Policies for India 2020, in February, 2011Published by Sasmira Institute of Business Education and Research, Mumbai, India. ISBN No : 978-81-922159-0-7.

3. “***Empirical Study Findings of Foreign Language Adaptation of the Indian Business Process Agents and Effective Communication at a Transnational Work Place ” (*** co-author Dr. Jim Stewart and Dr. NikiKyriakidou ) in the6thEuromed Annual Conference of the Euromed Academy of Business at Portugal on 23-24th September,2013. Euromed Press. ISSN No : 978-9963-711-16-1.

4. **“*Training Gaps and Cross Cultural Adaptation: The Case for Indian Business Process Outsourcing Industry"*** (co-author Dr. Jim Stewart and Dr. Niki Kyriakidou. ) in the ***7***thEuromed Annual Conference of the Euromed Academy of Business at Norway. September, 18-20th, 2014. Euromed Press. ISSN No : 978-9963-711-27-7.

**5. *“Social Media – The Game Changer – A Case Study of Success of AAP in Delhi Assembly Elections in 2013.” ”*** ( co-authour Ms. Kasturi Prabhukhanolkar) International Conference on Social Media Marketing in Emerging Markets organized by Welingkar Institute, Bengaluru, India in June, 2014 ISSN: 978-93-5062-539-2.

## 6. *“Leader-Member Exchange and Job role ambiguity: An Indian Perspective”* (co-authour Ms. Kasturi Naik ).Paper accepted for Conference on "HR Practices, Strategic and Entrepreneurial Challenges” in Paris, May 2015‏, organized by Euro Med Institute of Business. ISSN: 978-9963-711-37-6

## 7. “*Harmonisation of National and Organisational culture and its influence on HRM in MNC and Family Managed Business in India – A case study* (co-authour Dr. Aruna Deshpande) .Paper accepted for Conference on "HR Practices, Strategic and Entrepreneurial Challenges in Paris, May 2015‏, organized by Euro Med Institute of Business. ISSN: 978-9963-711-37-6

8. “***Indian Culture and Cultural Adaptation of the BPO Agents”*** at the Eight National Conference on “Diversity – Leveraging the Differences” at R K Institute of Management and Research, Mumbai on 19th March, 2016. ISBN: 978-93-5086-521-2.

9. “***The role of social enterprise in social and economic value creation: a conceptual case study of Sulabh International Social Service Organisation (SISSO) , India***” ( co-authour Dr. Samadhan Khamkar). Paper accepted for 9th Euromed Conference of the Euromed Academy of Business, Warsaw, Poland from September 14-16,2016. ISSN: 978-9963-711-43-7.

10. “***Conceptual Review of Dairy Co-operatives in India, as an ideal Economic model: the case of Dairy Co-operative from Western Maharashtra.” ( co-authour Dr. Samadhan Khamkar***).” Paper accepted for 9th Euromed Conference of the Euromed Academy of Business, Warsaw, Poland from September 14-16,2016. ISSN: 978-9963-711-43-7.

11. “***Youth in India: Demographic Dividend or Demographic Disaster*”** (co- authoured with Ms. Kasturi Naik,) ).” Paper accepted for 9th Euromed Conference of the Euromed Academy of Business, Warsaw, Poland from September 14-16,2016. ISSN: 978-9963-711-43-7.

**12. “A *comparative study of British, American and Asian Century*”.** Paper published in the Journal NCMAT 2017, ISSN No 2249-3867. NCMAT, published by DES’s Navinchandra Mehta Institute of Technology and Development, February,2017.

13. "***Relationship between workforce diversity and effectiveness of India BPO Organzation"***( Co-authoured by Dr.Kasturi R Naik). Paper accepted for 10th Euromed Conference of the Euromed Academy of Business, Rome, Italy from September 13-15th,2017. ISSN: 2547-8516

14. ***"Importance of Cultural Intelligence in Indian Management Education"*** ( Co-auhtoured by Dr.Kasturi R Naik). Paper accepted for 10th Euromed Conference of the Euromed Academy of Business, Rome, Italy from September 13-15th,2017. ISSN: 2547-8516.

15. “***Cultural Intelligence Training for Success in the Knowledge Economy”.*** Paper accepted in NCMAT Journal , ISSN No 2349-3845. published by DES’s Navinchandra Mehta Institute of Technology and Development, February,2018.

16. **Consumer Behaviour and Vedic Personality – A New Perspective.** Publihsed by DES’s Navinchandra Mehta Institute of Technlogy and Development. JETIR March 2019, Volume 6, Issue 3 www.jetir.org (ISSN-2349-5162)

17. “***Higher Education in India and Quality Parameters of New NAAC Assessment Process”.*** ISSN No 2322 – 0899. Published in International Journal of Research in Management and Social Science, Volume VII, Issue 1(2) for the Conference held at Vidylankar Institute of Technology, Mumbai on 8th and 9th February, 2019.

18. “***The significance of GUNA personality and its implication for marketers - findings from empirical study of generation Z in India”.*** ISSN 2047-2854 (PRINT) 2047-2862 (ONLINE). Conference Proceedings, Business Management Review, held at the Academy of Business and Retail at Oxford, U.K. from 8th -9th July,2019.

19. “***Significance of Indian Philosophy, Tradition, Culture and Indian Management Science (भारतीयव्यवस्थापनशास्त्र)”*** ISSN 2633-3791(Online). International Journal of Hinduism and Philosophy. Volume I, Issue I. A Journal of Bhagavad Gita Research Foundation (BGRF), UK. Published in October,2019.

20***. “Role of CASA POST – Demonetization in Indian Economy”.*** ISSN - 2348-2397 Shodh Sarita , Vol. 7, Issue 25, January to March 2020 An International Bilingual Peer Reviewed Referred Research Journal Approved by UGC CARE.

20. ACADEMIC LEADERSHIP AND MANAGEMENT AND QUALITY OF

 HIGHER EDUCATION INSTITUTIONS (HE

20. ACADEMIC LEADERSHIP AND MANAGEMENT AND QUALITY OF

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21. “***Academic Leadership and Management and Quality of Higher Education Institutions (HEI)”***. ISSN - 2348-2397 Shod Sarita, Vol. 7, Issue 25, January to March 2020 An International Bilingual Peer Reviewed Referred Research Journal Approved by UG CARE.

22. “***The Mediating Role of Work Life Interaction in Career Advancement of Academicians in Higher Education***”. ISSN - 2348-2397 Shodh Sarita , Vol. 7, Issue 25, January to March 2020 An International Bilingual Peer Reviewed Referred Research Journal Approved by UGC CARE.

23. *“* ***Online Learning – From Disruption to Opportunities in HEI in India”*** ISSN - 2348-2397 Shodh Sarita , Vol. 8, Issue 29, January to March 2021.An International Bilingual Peer Reviewed Referred Research Journal Approved by UGC CARE.

24. ***“ Impact of Career Performance Perceptions on Career Advancement of Academicians during Covid 19 Pandemic in HEI across Mumbai****”* ISSN - 2348-2397 Shodh Sarita , Vol. 8, Issue 29, January to March 2021.An International Bilingual Peer Reviewed Referred Research Journal Approved by UGC CARE.

25. *“****An investigation of the prevalence of stress among graduate & post-graduate Indian students during COVID 19 pandemic by means of factor analysis* ’’** **10th** **International Virtual Conference on Business and Economic Development (ICBED), U.K. from 10th to 12th June 2021. ISSN 2047-2854 (PRINT)** **2047-2862 (ONLINE) DOI: 10.24052/BMR**

<https://www.ijhem.com/cdn/article_file/2021-08-28-18-43-39-PM.pdf>

**26. “*Click and Mortar Banking at SBI – YONO the Game changer” published in*** UGC Care List Journal - Special issue on Current Research Trends in Management Science and Technology, May 2022. ISSN Online:2456-8937

**27. *“ A study of Role of Leadership in the development of Higher Education Institutions”*** in UGC Care List Journal - Special issue on Current Research Trends in Management Science and Technology, May 2022. ISSN Online:2456-8937

**28. *“Impact Of Career Performance Perceptions On Career Advancement Of Academicians During Covid-19 Pandemic In Higher Education Institutions Across Mumbai”*** in UGC Care List Journal - Special issue on Current Research Trends in Management Science and Technology, May 2022. ISSN Online:2456-8937

29. ***“ Stree Shakti@ Aamhi Udyogini Prathsthan”* – A Case Study of an NGO working for Women Entrepreneurs Empowerment. Case Study for the Book, “Women at 2021” published in September 2021. Edited by Dr. Jitendra Ahirrao. ISBN No 978-93-5457-759-8.**

**29. “*A Profile of the Contribution of Shri. Mrugank Paranjape, MD&CEO at NEML towards Commodities Markets in India*” Published in the Diwali Ank, “ Navlai” in October 2021. ISSN No 2348-2699 Editor : Mr. Prabhu Kapse**

**30. *“ Spiritual Dimensions of Business Excellence”* – A Case Study of Shree Ramkrishnan Exports Pvt Ltd, Surat. Published in the Case Study Volume “ Case Studies in Business Management – Indian Perspective” – Volume II, published by Himalaya Publishing House, in June , 2022. ISBN No 978-93-5495-627-0**

**31. “An Empirical Study of Investment Pattern of Government Employees of Mumbai”published in Empirical Economics ( Special Issue) ISSN No : 1681-8997. Published in June 2023.**

**32. “A Comprehensive Study of effect of time allocated to research, teaching and administration along with networking and mentoring on career advancement of academicians in HEI” co authoured by Ms. Shikha Pandey and published in International Journal of Food and Nutritional Science ( Multidisciplinary Journal) ISSN No 2320-7876 Published in December 2022**

***Books/ Chapters Published - International***

***1. “Conceptual Review of the Role of Self Help Groups (SHGs) in Women Entrepreneurship: The case of Shri Mahila Griha Udyog Lijjat Papad (SMGULP).”***

Co-authour : Dr. Niki Kyriakidou & Dr. StefanosNachmias.16th Chapter in the Book : **Women's Voices in Management: Identifying Innovative and Responsible Solutions.** **Name of the Publisher: Palgrave Macmillan, U.K ISBN No : 978-113-7432131, Published in August 2015.**

2. *“* ***A Conceptual Review of Social Enterprise in social and economic value creation : The case of Sulabh International Social Service Organization (SISSO), India*** .” in Social Business an interdisciplinary journal published by Westburn Publishers, Scotland. Volume 7, 1 pp 49-65. DOI: <https://doi.org/10.1362/204440817X14970183097858>

Published July,2017.

***Books Published – National***

1. “***Strategic Management”*** A Textbook for BMS (Bachelor of Management Studies), University of Mumbai, June 2014. 7th Edition, Vipul Prakashan, Mumbai. ISBN No : 978-93-82791-45-4.

2**.** ***Strategic Management”*** A Textbook for B. Com (Bachelor of Commerce, Banking and Insurance), University of Mumbai, June 2014. 6th Edition, Vipul Prakashan, Mumbai. ISBN No: 978-93-82612-66-7.

3. **“*Equity Markets I*”** A Textbook for B.Com (Bachelor of Commerce, Financial Markets), University of Mumbai, 6th Edition; Vipul Prakash, June 2014. ISBN No: 978-93-84148-46-3

4. **“*Equity Markets II”***A Textbook for B.Com (Bachelor of Commerce, Financial Markets) 6th Edition; Vipul Prakashan, Oct 2014. ISBN No: 978-93-84137-28-1.

5. ***“Indian Management Thought & Practices*”** – a Textbook for BMS (Bachelor of Management Studies), University of Mumbai. 6th edition ; Vipul Prakashan Oct 2014. ISBN No: 978-93-84137-26-7

6. *“****Business Ethics & Corporate Social Responsibility*” –** A Textbook for B.M.S.

 (Bachelor of Management Studies) , University of Mumbai. Vipul Prakashan8th edition Oct 2014. ISBN No : 978-93-83887-07-1.

7. **“Business *Ethics & Corporate Governance*”** – A Textbook for B.Com (Bachelor of Commerce, Banking and Insurance), University of Mumbai. 8th edition Oct 2014. ISBN No : 978-93-84137-16-8.

8. ***“Business Ethics*” - A** Textbook for B.Com (Bachelor of Commerce, Financial Markets), University of Mumbai. Vipul Prakashan 5th edition June 2014. ISBN No: 978-93-84321-65-4.

9. *“C****orporate Governance*”** Textbook for B.Com (Bachelor of Commerce, Financial Markets) , University of Mumbai. Vipul Prakashan, 5th edition October 2014. ISBN No : 978-93-84327-61-3.

10. ***“Financial Markets & Institutions*** ”A Textbook for MMS ( Finance Specialization) co-authour Dr. Rashmi Sohoni. ) Semester III, 1st edition July 2013.ISBN No : 978-93-83130-02-3.

11. **“Indian Ethos in Management”** A Textbook for BMS ( Bachelor of Management Studies). Semester VI 3rd Edition, October,2018. ISBN No : :ISBN**:**978- 93-86172457.

12. **“Business Ethics and Corporate Governance**” A Textbook for B.Com ( Banking and Insurance) Semester VI. 1st edition, November 2017. ISBN No : ISBN : 978-93-86825-61-2.

13. **“Indian Ethos in Management”** A Textbook for BMS ( Bachelor of Management Studies). Semester VI 3rd Edition, October,2018. ISBN No : : 978-93-86825-58-2.

14. **“Indian Ethos in Management”** A Textbook for BMS ( Bachelor of Management Studies). Semester VI 3rd Edition, October,2019. ISBN No : :ISBN**:**978- 93-88068-97-01.

15. “**How You Can Make a Million on the Stock Market** “– Kindle Book on Amazon in October 2020. Publishers : Book rivers Publications, India. ASIN # B08LPN4WQD

<https://www.amazon.in/You-Make-Million-Stock-Market-ebook/dp/B08LPN4WQD/>

**16. “Stock Market – Tantra Ani Mantra” ( Marathi Translation of the above book**  – Kindle Book on Amazon in April 2021. Publishers : Book rivers Publications, India. ASIN # B092ZDMKCB

<https://www.amazon.in/dp/B092ZDMKCB>

17. **“ Business Communication and Cooperative Movement in Agriculture”** - Co Authour Course Book, for Balasaheb Sawant Krishi Vidyapeeth, published by National Agriculture Higher Education, Institutional Development Plan funded by World Bank

Published in December 2023. ISBN No : 979-93-58871-01-02

18. ***“ Environmental, Social and Governance Policies, Management Systems and Processes in the Organization, Corporate Governance and IPR” -*** -Co Authour Course Book, for Balasaheb Sawant Krishi Vidyapeeth, published by National Agriculture Higher Education, Institutional Development Plan funded by World Bank

Published in December 2023. ISBN No : 979-93-58871-04-03

**Participation and Paper Presentation in Conferences/ Seminar**

1**. *“Cross Cultural Study of Indian BPO Employees”*** atInternational Conference, Scottish Doctoral Management Conference, at St. Andrews University, UK on 15th July 2009.

2. ***“Motivation and Guna Theory”*** atInternational Seminar on Indian Management for Global Effectiveness, at IBA, Bengaluru on Feb 19,2010.

3. ***“Phishing A Cyber Crime"*** at International Seminar on Banking Frauds Indian Forensic Academy and L S Raheja College, Mumbai on March 4, 2010.

4. ***“ Spiritual Identities – a Vedantic View”*** atDoctoral Students Conference, Leeds Met University on June 22, 2010.

5. ***“Analysis and Interpretation of Data using Rock Algorithm”.* ”** atDoctoral Students Conference, Leeds Met University on June 22, 2010.

6. ***“Dharmic Leadership for Crisis Management”*** at National Conference on Crisis Management at Chetana Institute of Management Education and Research, Mumbai on

10th February 2011.

7. ***“ Cross Cultural Study of Indian and Pakistanis abroad”*** at Doctoral Students Conference, Leeds Met University, U.K on 6th September 2011.

8. “***Approach to Work Life Balance- Strategic HR Move”*** at National Seminar on

Organizational Growth and Competitiveness though Human Excellence organized by Thakur Institute of Management Education and Research, Mumbai on 3rd March 2011.

9. “***Developing Case Studies For Business Ethics & Corporate Governance”*** at Faculty Development Programme of Vivekanand Institute of Management Education and Research on 10 February 2010.

10. “ ***International Swadeshi Indology Conference Series on Indian Mind Sciences***” in collaboration with University of Delhi, Department of Psychology and Infinity Foundation, USA from 22 -26th March,2018.

11. “***VCMT International Multi-Disciplinary Conference on Policy Initiatives of Government of India,*** “organized by Vidyalankar Institute of Technology, from 8th-9th January, 2019.

12**. 7th “International Conference on Restructuring of the Global Economy”** at Said Business School, Oxford, U.K. from 8th -9th July, 2019.

**UGC HRDC/ AICTE/NPTEL Training Programmes :**

1. **UGC HRDC Orientation Programme** of University of Mumbai, was successfully completed with an A grade from 1st to 28th December 2017.

2. **CPDHE HRDC, University of Delhi , Refresher Course ( Interdisciplinary) on “Indian Philosophy, Tradition and Culture”** was successfully completed with an A grade from 15th January to 5th February,2019.

3. **MHRD, Sydenham PMMMNMT, FDP on “Banking and Financial Services**” was successfully completed from 4th to 13th May, 2019 with a A grade.

4. **UGC HRDC Swayam** “**Academic Writing”** Certification for 4 credits, completed in November, 2019, passed with 71.67%.

5. **Observer for National Testing Agency** for conducting their NEET (UG) 2019 on 5th May,2019.

6. **FDP Programme of Asian Institute of Family Managed Business at SRK Knowledge Center, Surat on 20th and 21st January,2020.**

**7. One Day Symposium on IPR – Its Role in Higher Education organized by Kirti College on 15th February 2020.**

**8. MHRD Sydenham PMMMNMT, FDP on “ Developing Future Generation Teachers” Online from 18 – 23rd April, 2020**

**9. AICTE FDP on Outcome Based Education and Evaluation Online from 29th April to 2nd May 2020**

**10. AICTE FDP on Human Values Online from 28th September to 2nd October 2020.**

**11. Resource Person for SVKIM’s Institute of International Studies for their Foundation Course on 17th September 2020**

**12.** Participated in the **Workshop on Case Study Writing** organized by Jamnalal Bajaj Institute of Management Studies(**JBIMS**) in May 2021

**13**. **Resource Person** for University of Mumbai in Association with DES’s NMITD, Kirti M Dongursee College of Arts, Science and Commerce, J S Kothari Business School and CIMDR Sangli Virtual FDP from 7th to 12th June 2021 **on “ Ethical Dimensions of Writing a Research Paper”.**

**14. Resource Person** for St. Andrews College of Arts, Science and Commerce on, “ **Demystifying Research Writing”** on 31st July, 2021

15. **Resource Person for DES’s NMITD**, and Vivekanand Education Society’s Institute of Management Studies(VESIM) in association with AIMS for the FDP, “**Leveraging Teaching Learning through Case Study Methodology”** from 22nd to 27th August 2022

16. Resource Person for St. Andrews College of Arts, Science and Commerce for a two day conference, **“ Research Publication and Ethics in Social Science”** on 4th August 2022

**17.** Completed AICTE ATAL Online Elementary FDP on "***Effective Team Work***" from 26th to 30th July 2021.

**16.** Completed AICTE ATAL Online Elementary FDP on “***Design Thinking for Societal Entrepreneurship"*** from 5th to 9th July 2021.

17. Completed Certificate of Awareness of IP conducted by **National Intellectual Property Awareness Mission, Government of India,** Office of Controller General of Patents, Designs and Trade Mark in August,2021

18. Technical Chair for National Conference,” **India at 2031- Challenges and Opportunities”** organized by Commerce Department, Kirti M Doongursee College of Arts, Science and Commerce in April, 2022

19.Resource Person for SEBI Recognized **Kolhapur Investor Association**‘s Investor Awareness Campaign in Marathi, **Share Market, Tantra Ani Mantra** in May 2022

20. **Resource Person** for DES’s NMITD, and Vivekanand Education Society’s Institute of Management Studies in association with AIMS for the FDP, **Leveraging Teaching Learning through Case Study Methodology** from 22nd to 27th August 2022

21. Successfully completed NPTEL Swayam Online FDP on **“ Leadership for India Inc: Practical Concepts and Constructs” in April 2023**

**22. Successfully conducted FDP in Association with Kirti M Doongursee College of Arts, Science and Commerce and University of Mumbai on “ Indian Knowledge System” from 4th to 9th September 2023**

23. Attended FDP conducted by MSSU along with Yangpoo University, Singapore on **“Case Study Methods**” 20th December, 2023

24. Presented a Paper at the Kazakh-German University in a online mode on **“ Family Managed Business in India and Sustainability”** on 16th February, 2024

25. Attended a FDP on **“ Resurgence of Bharatiya Prabhandhan**” organized by IIM, Mumbai and Pragyan Indic Forum on 20th and 21st January, 2024

26. Participated and won the second position at the Case Study Competition at the National Conference “ Indian Knowledge System in Management” at IIT Mumbai and Shailesh J Mehta School of Management in July 2024.

27. Participated in **Business Leadership Workshop organized by IIM, Mumbai** and Association of Chartered Certified Accountants (ACCA). Global in July 2024

28. **Winner of Case Study Competition, Second Position at the Indian Knowledge System, which was organized by IIT Bombay**, Shailesh Mehta School of Management at their conferene from 4th to 6th July 2024.

29. Successfully completed the **AICTE, FDP on Universal Human Values II** at Dr. Subhash University, Junagadh from 27th July to 3rd August 2024 in an offline mode.

30. Attended and published a chapter entitled, “ Taxation in Ancient India: Analyzing the Ethical and Economic principles of Manu Smriti” in the **19th International Conference organized by KAASH Foundation’s Centre for Academic and Professional Development (CAPD) and Jiwaji University, Gwalior,** in October 2024.

32. Successfully completed **ATAL FDP on Life Skills Management at IIT, Bhubhaneshwar** in December 2024- January 2025.

33. Resource Persons for **SEBI Investor Awareness Programme** conducted under the aegis of BSE and Kolhapur Investor Association in January 2025

**Member of Various Committees in DES’s NMITD:**

1. College Development Committee, formerly LMC (Local Management Committee) since April, 2011.

2. Industrial Visit Committee Member, since June, 2013.

3. Research, Development and Conference Committee Member since June, 2016.

4. Library Committee Member, since June, 2015.

5. Placement Cell Member, since June, 2015.

6. Convener, Women Development Cell, since June, 2016.

7. Convener, Anti Ragging Committee

8. Institutional Social Responsibility (ISR) Committee Member, Since June, 2016**.**

**Chairperson and Member of Various Committees in University of Mumbai :**

**1.Chairperson of Paper Setting Committee for the subject, “Marketing of Financial Services”, Member of Paper Setting Committee for Financial Management, “ Business Ethics and CSR” since May,2010 and 2016 respectively.**

**2. Chairperson of Flying Squad Committee since May,2019.**

**3. Vice Chancellor Nominee, Board of Studies, University of Mumbai for statutory board of Autonomous Colleges for Management Studies, for a period of three years from 30th June 2022**

**Other Noteworthy Contribution:**

***Year 2007, University of Mumbai celebrated its 150 years*** and I was a member of the Sesquicentennial Committee which published a souvenir which is a rare and Unique Collection of Art and Literature, applauded by the then ***President of India, His Excellency , Hon. Dr. APJ Kalam.***

***Dr. Anita is the recipient of Global Digital Teacher Award in November 2020, given by Global Digital Academy for the Ongoing Dedication of Impacting Excellence*** ***Through the Development And Dissemination of Radically Transforming Learning Spectrum during Covid Pandemic 2019, through her online certifications and webinars for students and housewives to spread financial literacy called, “ Dhan Ki Baat”.***

***Editor and Co- Convener for National Conference on Management and Technology in the Asian Century 2017, organized in February, 2017, Member of the Conference Committee for NCMAT Conference organized in February,2018 and February,2019 by DES’s Navinchandra Mehta Institute of Technology and Development, Mumbai.***

***Received a Letter of Appreciation and a Cash Prize of INR 15,000/- by The Governing Council, Deccan Education Society, Pune, for community outreach programme work done at Talasari, Palghar in June 2022***

***Reviewer for Inderscience Journal of Management Practice, a Scopus index journal since May 2020.***

***Reviewer for International Journal of Business and Economics Research from November 2020***

***External Examiner for PhD Thesis for ITM University, Raipur August 2022***

***External Examiner for PhD Thesis for Shivaji University in March 2023***

***External Examiner for PhD Thesis for Bharatiyar University, August 2023***

***External Examiner for PhD Thesis for Savitribai Phule Pune University in January, 2024***

***Initiatives During Lockdown :***

Webinar Series Conducted for DES’s NMITD, DES’s JSKBS and Aamhi Udyogini, A Women Entrepreneurs NGO, called **“ Dhan Ki Baat”** for spreading Financial Awareness about Financial Planning, Goal Setting and Investments. Total Webinar conducted 8 from April to June 2020.

Conducted Online Course for Women Entrepreneurs in Marathi for “ Aamhi Udyogini Prathisthan entitled, शेर बाजार - तंत्र आणि मंत्र” to empower them Financially.

Collaborated with Fit start, a wellness firm for a Webinar on “Immunity **Passport**”.

<https://www.youtube.com/watch?v=MPvlq5QjtLw&t=7s>

<https://www.youtube.com/watch?v=9D0wr9LwEtU&t=18s>

<https://www.youtube.com/watch?v=CL6V8NysFH0&t=95s>

<https://www.youtube.com/channel/UC-9K64MsSPxnvcIfTHbQPKg/featured>

**Other Noteable Achievements**

Dr. Anita has taken over 65 Workshops and seminars on Financial Literacy and has trained over 7500+ participants as a **Financial Literacy Activist** so far. She has recently got an a prestigious assignment and mandate received from **Maharashtra Information Technology Service Center and Maharashtra State Higher and Technical Department organized online “Certificate in Marathi, on Financial Literacy”. This was a 30 hour online Certification, which was curated by Dr. Anita for their flagship programme,**  **“ Career Katta”** and has trained over **2000+ rural youths in January, 2024**

As an In charge Director, have applied the RASCI Matrix used for Project Management for Non- Teaching Staff, which has resulted an efficient filling system where the non-teaching staff has realized their ownership for various tasks. So far about 650+ files have been properly staked in 12 cupboards and 2 cabinets and has made an efficient and smooth filling system.

As a Financial Literacy Activist, have received funding/ sponsorship for a experiential learning activity, to teach financial literacy among youths of University of Mumbai, entitled, **“ Share Bazaar”.** Received funding for Financial Literacy Activity, for over a decade, from Asia’s biggest Stock Exchange, **Bombay Stock Exchange (Investor Protection Fund),**  who gave a generous sponsorship annually to the extent of INR1 Million. The number of youths who participated in this activity over the last decade is over 2000+ who are now active traders.

PERSONAL

* A Versatile, Multifaceted Personality.
* Proactive - ready to take on challenges.
* Positive Attitude towards life.
* Leading a harmonious life applying principles of Vedanta, Dharma,

Yoga, Pranic Healing, Feng Shui and other Holistic Techniques.

**Extra-Curricular Activities**

* Represented School / College in State Level and Won Prizes in Kabbadi,

 Swimming and Dramatics

* Graduation level Won Prizes in **Inter-Collegiate Elocution Competition**

**A.D. Shroff Memorial Elocution Competition** in 1981 & 82.

***FACILITATOR***

Consider myself as a Facilitator and have successfully guide Post Graduate and Under Graduate Students of **MMS / PGMBA / CFA.** Facilitator for the courses **– MMS**: (Masters of Management Studies) University of Mumbai, India which is equivalent to Master of Business Administration, (M.B.A) and Bachelor of Management Studies (B.M.S)

**Perspective Management, Strategic Management, - Specialization Courses - Marketing Management, Service Marketing, Consumer Behavior; Finance Specialization – Financial Management, Financial Markets & Institutions Perspective Management.**

**Other Course include the following : Management of Co-operatives, Business Ethics and Corporate Social Responsibility. Indian Management Thought & Practices and Social Responsibilities of a Business**

**Curated Special Modules on Basics of Securities Markets, Technical Analysis, Fundamental Analysis, Bond Markets for Finance Specialization.**

**Personal Details**

Date of Birth 3rd Jan 1963 (Mumbai)

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 Mahim, West, Mumbai – 400016.

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 a\_bobade@yahoo.com

Telephone No 0091-022-4464056(R) 0091-9820808105; 0091-9820916833 Mobile

**Interest and Hobbies**

Swimming, Aerobics, Traveling, Reading, Learning New Languages

***Language Known English, Marathi, Hindi, Gujrati, Bengali, Russian***

**References:-**

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**Professor,**

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**Ex -Business Faculty,**

**HCT, Abu Dhabi Campus,**

UAE

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**Dr. Shivajirao Bhosale,**

**Vice President,**

**Babasaheb Gawde Institute of Management Studies,**

**University of Mumbai,**

Bombay Central, Mumbai 400008

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**Dr. Anita Bobade’s Social media handles:**

<https://www.linkedin.com/in/dr-anita-bobade-08639811/>

<http://dranitabobade.com/>

<http://www.nmitd.edu.in/dr-ms-anita-bobade/>

<https://www.instagram.com/profanita/>

<https://www.researchgate.net/profile/Anita-Bobade/savedlist>

<https://www.amazon.in/dp/B092ZDMKCB>

<https://www.amazon.in/dp/B08LPN4WQD>

<https://indianethosinmanagement.wordpress.com/>

<https://www.youtube.com/channel/UC-9K64MsSPxnvcIfTHbQPKg>

<https://www.facebook.com/anita.bobade.144/>